

Contact

Phone

On request



Email

On request

Address

Perth, Western Australia

Education

2020

MBA

Curtin University, Perth
(Distinction)

2016

Graduate Certificate, Business

Edith Cowan University, Perth
(High Distinction)

Expertise

Skills

- Stakeholder management
- Refining requirements
- Business case development
- Workshop facilitation

Techniques

- Agile mindset
- Domain-Driven Design
- Behaviour-Driven Development
- User story mapping
- Zero trust security
- Service design blueprint

Tools

- Jira / Linear
- v0 Prototyping
- Claude Design
- Maze (Surveys)
- Figma / FigJam / Make
- AWS Cloud (AFG)
- Azure Stack (Spenda)
- Miro
- Postman
- SQL (basic)
- Sumo Logic (tracing)

Adrian Mullee

An AI Product Owner who takes complex products from discovery and prototype through pilot, adoption and continuous improvement based on data driven insights. I've built my career in heavily regulated, compliance-critical financial services. I'm AI-native and proficient using AI design and build tooling in production, not just prototyping.

I'm as comfortable translating engineering and technical detail into clear product decisions as I am aligning executives, vendors and delivery teams around a clear product vision.

Experience

Feb 2025 - Jul 2026

Spenda | Perth, Western Australia

Product Owner

Owned the accounts payable & receivable products (SwiftStatement and Spenda Pay - Xero plugins for small business owners), from discovery through to launch.

Responsibilities

- Led the full SDLC - planning, design, implementation, UAT and go-to-market - for a new product, 'Spenda Pay'.
- Planning and execution of UAT signoff, coaching a junior QA engineer.
- Planning and running inception workshops using the Service Design Blueprint and User Story Mapping methodologies to ensure clarity and alignment.
- Running founder/exec-level workshops around 'Ideal customer' and 'Problem-led design'.
- Using AI design and build tooling (Claude Design, v0) to test, iterate on, and refine production designs.
- Owning the product backlog - refining and prioritising features to field-level detail and keeping the team focused on the highest-impact work.
- Implementing Agile software development practices and mindset across the executive team and 8 developers/QAs.
- Designed Power BI analytics and reporting to give the business decision-support and product-performance visibility.
- Helped to design and implement Spenda's ITIL-based operating model, giving the team a consistent way to manage incidents. Identifying and assessing vendors to facilitate foreign payments and in-app KYC checks.

Achievements

- Co-led the org-wide rollout of Jira (previously Azure DevOps).
- Eliminated recurring code freezes - which had blocked deployments for 10 days in a single month - by implementing artefact-driven deployments.

Jun 2021 - Feb 2025

Australian Finance Group (AFG) | Perth, Western Australia

Product Owner - Platform

Accountable for the delivery and commercial success of the AFG Platform - a collection of APIs which enable mortgage brokers to lodge home loan applications from any system.

Responsibilities

- Leading a team of 13 developers/QAs to build a platform of APIs on AWS CDK and serverless technology, cutting 45 minutes off each home-loan lodgement.
- Key point of contact for external organisations wanting to integrate into AFG systems.
- Painting the platform vision and constantly aligning stakeholders to make the intangible tangible.
- Facilitating workshops, bringing technical and business stakeholders together to design endpoints and ensure we get it right the first time.
- Helping all developers understand the value of Domain Driven Design principles and ensuring those standards are adhered to.
- Driving a culture of empowerment, critical thought and the Agile mindset within my squads.

Education cont'd

2024

Advanced Product Management

RMIT Short Course (6 weeks intensive)

2024

Agile PO training

Scalabl, Perth (8 weeks)

2023

SCRUM Product Owner

Scrum.org, Perth

2023

AWS Certified Cloud Practitioner

2023

Business Process Mapping

IIBA, Online

2020

Level 1 Aircraft Maintenance Engineer

Language

English (Native)

German (Basic)

Experience cont'd

Achievements (AFG)

- Delivered an industry-first set of 'direct lodgement' features from inception to release, on time and on budget.
- Challenged architectural designs constructively, simplifying components and helping us hit project deadlines.
- Implemented behaviour-driven development (BDD - "Given, When, Then" format) in the Platform squads.
- Started AFG's journey towards reconciliation with First Nations Peoples. Organised AFG's first ever Welcome to Country.

2020 - 2021

Last Yard I Perth, Western Australia

Business Development Manager

Last Yard (FKA SigniQ) is a software company that solves a problem for retailers looking to execute promotions at the shelf edge (price and promotional tickets).

Responsibilities

- Managing sales processes to the value of \$50-150k
- Executing the problem-led 'challenger' sales methodology.

2019 - 2020

GoProposal I Manchester, UK

Business Development Manager

I was the first sales hire for GoProposal, a SaaS scale-up helping accountants price their services in a systemised way and manage scope creep.

Achievements:

- Through personal outreach, I helped us achieve the biggest and best online masterclass that GoProposal had ever run.

2016 - 2019

Michael Page Recruitment I Perth, Western Australia

Manager - Finance (2018 - 2019)

Consultant - Finance

Achievements

- Gross Profit up 17% YoY
- Net Profit up 162% YoY

Other interests

- Diversity, Equity and Inclusion committee member at AFG.
- Passionate about reconciliation, respect and equity for First Nations Peoples.
- Recreational pilot and aircraft mechanic.

References

On request